



NEWCASTLE ROYAL GRAMMAR SCHOOL

CAROLE STONEHOUSE – CO-OPTED GOVERNOR

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I am a business woman with over 40 years of commercial experience. As a marketer, I spent several years in the sporting goods sector as the head of commercial assets for Adidas. This included contract negotiations with Newcastle United who headhunted me into the role of Commercial Director in 2000 before I moved on to serve as the CEO of The Entrepreneurs Forum here in the North East for over 8 years.

I then returned to marketing as the Group Marketing Director for Technology Services Group and enjoyed another 8 years before retiring on my 60th birthday to spend more time with my family and to focus on my voluntary work.

I am married to David and have five children and three grandchildren.

I have raised substantial amounts of funding for charities over the years; my current key passion is supporting the organising committee for the World Transplant Games 2019 and chairing their fundraising & sponsorship group.
